

Link identities across systems faster, better, and cheaper than traditional MPI and MDM tools

The Challenge

Enterprises want to gain a single view of their patients, members, or customers across systems. But harmonizing identities across systems is a giant challenge, even when strict data standards are enforced.

Current Approach

Technologies like Master Data Management (MDM) and Master Patient Index (MPI) tools are the status quo when it comes to linking identities across systems, but they are expensive, take a long time to implement, and struggle to make accurate matches when data is dirty or out-of-date.

The Solution

There's a better way to match and link identities. Verato has a unique, cloud-based technology that is **faster, better, and cheaper** than MPI and MDM tools.

HOW WE STACK UP



FASTER

6x faster to implement



BETTER

15x fewer potential duplicates that must be manually reviewed



CHEAPER

2.4x lower total cost of ownership

Our technology: better than the industry's best

77%

of difficult potential matches resolved

A statewide Health Information Exchange (HIE) had a list of potential matches that its MPI had set aside to be manually reviewed. Verato automatically resolved 77% of these difficult potential matches.

93%

fewer missed matches

A large federal agency was using a best-of-breed MDM tool to match records between two databases. Verato was able to make more matches than the MDM tool, resulting in 93% fewer missed matches.

110%

more total matches

San Diego Health Connect, an HIE covering over 3 million patients, used Verato to increase the total number of matches in its MPI by 110%.

Verato can be used to boost the performance of your current MPI or MDM. Or, Verato can be used as a standalone matching engine and record locator service.

To see for yourself how Verato is faster, better, and cheaper than traditional tools, send us an email at sales@verato.com.

ABOUT VERATO

Verato offers a cloud-based platform that matches and links customer records and identities across systems and enterprises. Verato uses the most accurate "referential matching" engine, achieving the highest match rates in the industry, allowing commercial, healthcare and government organizations to develop a single view of their customers, patients and citizens. Verato delivers sub-second performance and securely scales to hundreds of millions of transactions to support the largest organizations. Verato maximizes time-to-value and minimizes total cost of ownership because there is no on-premise software to implement. Verato is based in McLean, VA.