

Verato Universal™ MPI

A Simple Way To Gain Complete, Connected Data About Your Patients

You work to deliver exceptional patient experiences, to outsmart your competition, and to get ahead of cost pressures. To do all of this, you first need to understand your patients—to have complete, connected data about each patient that you can act on. Yet this understanding is clouded by disconnected systems, myriad new data sources, and complex processes.

Don't settle for an incomplete picture of your patients. See the whole patient with Verato Universal MPI—a cloud-based, hyper-accurate master person index (MPI) service that you can deploy in weeks to support any use case.

Get A 360° View Of Each Patient's Data

Verato Universal MPI can help you resolve patient identities and gain a 360-degree understanding of patients across your many disparate applications. And because it is a cloud-based service, Verato Universal MPI is rapid to deploy, easy to integrate, and simple to operate—so you can use it to quickly support your most pressing priorities.

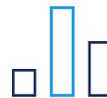


Support Your Most Pressing Priorities



Get An Enterprise-Wide View Of Patients

Use Verato Universal MPI across your organization to gain a 360-degree view of data about your patients from your EHR(s), claims, telehealth, SDOH, surveys, portals, apps, CRM, marketing, and more.



Gain More Accurate Analytics

Use Verato Universal MPI as an identity resolution service for your data warehouse or data lake to gain confidence in the insights you draw from analytics around quality, efficiency, and consumerism.



Streamline Mergers & Acquisitions

As you merge with or acquire other organizations, Verato Universal MPI can rapidly identify overlapping patients and enable you to more efficiently consolidate applications like EHRs.



Create Better Patient Experiences

Patients expect transparency and convenience. Verato Universal MPI gives you the data accuracy to build a digital front door, increase patient access, optimize outcomes, and deliver exceptional experiences.



Improve Patient Safety

Matching patients with their data accurately is essential to preventing medical errors and advancing patient safety. With Verato Universal MPI, you provide clinicians with more complete care histories.



Optimize HIM Operations

Verato Universal MPI proactively finds and prevents duplicate medical records—curbing HIM costs and processes, accelerating reimbursement, and avoiding gaps in medical records.



Select Customers:

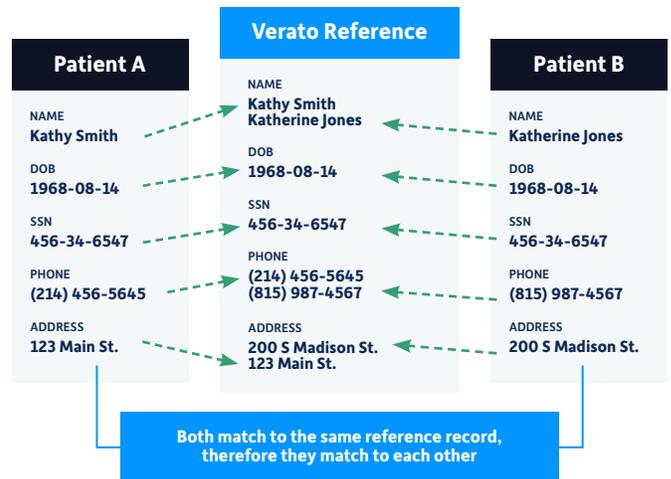


Why Innovative Healthcare Organizations Choose Verato Universal MPI

-  **Nimble** ----- Fast to implement. Low-touch operation. Supports many applications. No tuning.
-  **Accurate** ----- Highest out-of-the-box identity matching accuracy by using “referential matching.”
-  **Cloud-Based** ----- SaaS. Simple to integrate with modern APIs. Scales to any use case. Built on AWS.
-  **Secure** ----- HITRUST certified. SOC 2 Type II certified. PCI certified. HIPAA compliant.
-  **Robust** ----- Comprehensive user interface. Active integration at registration. Task resolution.
-  **Trusted** ----- Built for healthcare. Trusted by the largest, most innovative organizations in the U.S.

What Is “Referential Matching?”

Verato Universal MPI is backed by a highly-curated database of demographic data spanning the entire U.S. population over a 30-year history. By referencing this database, Verato Universal MPI can resolve patient identities and match patients to their data with the highest accuracy rates in the industry—even when patient identities contain out-of-date, incomplete, or errored demographic data. Gain confidence in the completeness and accuracy of your patient data with this revolutionary “referential matching” approach.



About Verato

Verato helps healthcare organizations improve the health, happiness, and engagement of patients. Verato’s flexible, easy-to-implement, SaaS patient matching services enable patient, member, and consumer data to be managed, matched, and linked with unprecedented ease, accuracy, and scale. Verato pioneered an innovative new technology called referential matching and it uniquely powers these patient matching services with unprecedented accuracy. These solutions support initiatives like consumer experience, analytics, and organizational growth at many of the nation’s leading healthcare organizations.