

Powered by Verato for EHR Data Migration

Powered by Verato gives your company access to Verato's next-generation Master Person Index (MPI) and identity resolution service, a radically new approach to patient matching, as discussed by Gartner

EHR Challenges after M&A

- After mergers and acquisitions (M&A), only one-third of acquired hospitals transition to a single electronic health record (EHR), while 44% remain on different EHRs ([Health Affairs](#), March 2019).
- According to the study's authors: "Our results suggest that one important avenue by which consolidation may result in lower-cost, higher-quality care is not routinely occurring."
- For healthcare organizations, the lack of a single EHR is a lost opportunity. A successful transition brings many positive benefits to patient care and experience, while helping healthcare organizations rapidly realize ROI from the merger/acquisition.

Meeting EHR Vendor Data Quality Standards

Even before a data migration can begin, vendors like Epic® require a patient duplication rate of less than 3% . Yet AHIMA studies show the average patient record duplicate rate is between 8% and 12%, nowhere near the 3% requirement.

To meet EHR vendor requirements, your data migration team needs to ensure that patient data is clean in both electronic health record systems (the legacy system and the go-forward system). That's half the battle. The other half—merging legacy data into the go-forward EHR—is arguably more difficult.

The same patient may have received care:

- At both health systems
- At multiple points of service (inpatient, outpatient, long term care)
- At various points in time, with conflicting information collected (such as a different last name)

When your healthcare customer migrates existing data into the new EHR, duplicate records can be created. What's more, patient data quality and the types of data collected vary. One registration workflow may place more weight on collecting Date of Birth and another put stronger emphasis on phone number, with all including typos and inconsistencies.

Reconciling these inconsistencies can require a team of data scientists and other experts, while adding to the length and cost of the migration. That's why data migration vendors and healthcare consultants are turning to Verato.

4 Reasons to Choose *Powered by Verato*:

1. Competitive advantage: One of our data migration customers estimated that Powered by Verato saved their team 50,000 hours on a high-priority project—time that would have been spent correcting duplicate patient records. You'll also avoid the cost and time demands of building your own master person index or implementing an inflexible identity resolution solution. You'll be able to:

- Offer more competitive bids
- Focus on your core business

2. Matching accuracy for patient data integrity: Leveraging powerful, comprehensive reference data, Verato's matching requires up to 70% less manual remediation than other patient matching approaches.

- All matching is out-of-the box
- No need to hire a specialized data scientist to tune algorithms or complete long manual validation exercises

3. Cost: Offload the cost of maintaining and improving homegrown matching engines. Verato delivers the lowest total cost of ownership across enterprise master person index (EMPI) tools, with more automation and time-savings for teams.

4. Speed: Verato can deliver patient matching results in days. It's not necessary to profile data, test, and tune matching weights or run exercises to normalize data.



How Verato Supports You and Your Customers

- We provide training and implementation support to help you deploy Verato.
- The Verato MPI shows the overlapping patient populations (for EHR consolidation) and also uncovers any same-source duplicate records (for EHR conversion). To support transparency and understanding of the matching process, we'll review match samples with you and your customer.
- Now that duplicate discovery and patient roster overlap exercises are complete, you can move forward with comprehensive patient records that span every interaction with the healthcare organization.



Success Stories



Axia Women's Health is the largest integrated women's healthcare provider in the U.S., with more than 275 providers and 100 health centers serving New Jersey and Pennsylvania. Having grown through M&A activity, the organization needed to migrate data from 25 different sources into one EHR, and it was very difficult to associate all the data to the correct healthcare consumers.

Verato identified that 10% of the records in Axia's consolidated patient database were duplicates and quickly deduplicated 125,000 patient accounts. Integrated into Axia's clinical and administrative workflows, Verato continues to prevent duplicate record creation in the organization's EHR. Now, clinicians are informed by a single view of every patient across their lifetime, spanning every women's specialty.

Learn more about [Axia Women's Health and Verato](#)

[Connect with us](#) to learn more about [Powered by Verato](#) and data migrations.



Clearsense, a Gartner 2019 Cool Vendor and a healthcare data platform-as-a-service, participates in the Powered by Verato program. Clearsense and Verato partner to help health systems accurately integrate patient data following M&A activity. Clearsense relies on Verato to reduce the effort associated with identity mapping, which had previously been a massive undertaking. Together, we help healthcare organizations complete migration projects, on time and on budget.

About Verato

Verato helps healthcare organizations improve the health, happiness, and engagement of patients. Verato's flexible, easy-to-implement, SaaS patient matching services enable patient, member, and consumer data to be managed, matched, and linked with unprecedented ease, accuracy, and scale. Verato pioneered an innovative new technology called referential matching and it uniquely powers these patient matching services with unprecedented accuracy. These solutions support initiatives like consumer experience, analytics, and organizational growth at many of the nation's leading healthcare organizations.