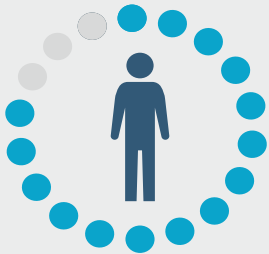


Public Health Plagued by Poor Data Matching

Of Public Health Organizations Surveyed:



83%

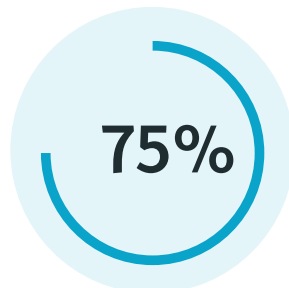
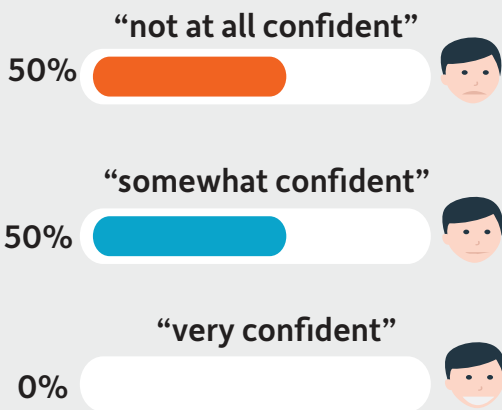
struggle with matching medical records to the right people

Every surveyed organization says that patient matching challenges are negatively impacting:



All agree that identity matching creates operational challenges

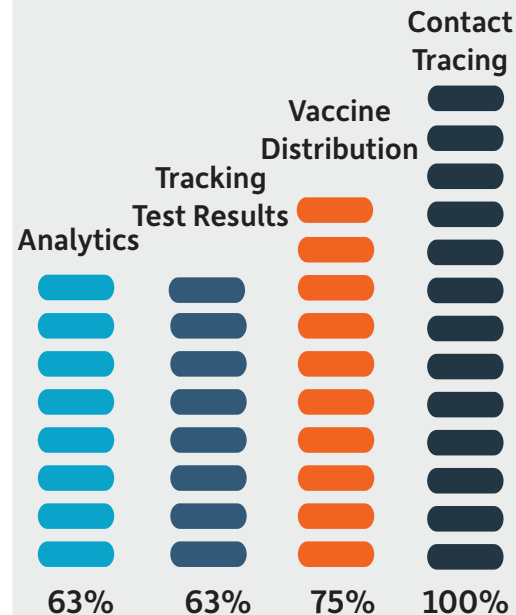
And none are very confident in their matching



See a growing need for interoperability between public health and healthcare providers



Percent of organizations reporting challenges in key areas



About Verato

Verato’s flexible, easy-to-implement, SaaS patient matching services enable person data to be managed, matched, and linked with unprecedented ease, accuracy, and scale. Verato pioneered an innovative new technology called Referential Matching and it uniquely powers these patient matching services with unprecedented accuracy. Our solutions support initiatives like contact tracing, vaccine registries, information sharing, and analytics for the nation’s leading healthcare organizations.

The Survey

Verato partnered with eHealth Initiative to gain a better understanding of how healthcare organizations are using patient identity/matching best practices and technologies in the context of the COVID-19 global pandemic. See the full results at verato.com/resources/patient-matching-covid19/

