

Verato Universal Identity

Verato Provider Data Management

A complete and trusted view of provider data
for all your strategic initiatives

The challenge

You work hard to equip physicians with the clinical tools and data they need to deliver outstanding patient care. But as your organization and provider network grows, knowing who is who™ can be more difficult. Presenting an accurate picture of all your providers across your enterprise and maintaining a complete and trusted provider index is essential to making informed operational decisions. Unfortunately, building and updating such an index can be cumbersome and time consuming.

The solution

Verato® Provider Data Management™ makes it easy to get a 360-degree view of every healthcare practitioner in your system, allowing you to always know who is who across your ecosystem. Verato Provider Data Management utilizes Referential Matching® powered by Verato Carbon™, our trusted approach to resolving identities and gaining a 360-degree view of all types of providers in your network. Provider records are matched to a nationwide reference database and to each other to create a single source of truth.

Referential Matching has been the industry leading solution for patient matching at innovative health care organizations for years and is the only matching solution that has been independently verified for accuracy. Now, Verato brings this technology to your provider network. By cross-referencing HR records, credentialing, schedule, and clinical systems, we deliver a complete and trusted view of every provider in your organization. Unlike in-house solutions, which require two or more vendors, Verato Provider Data Management is built to rationalize existing data with data in one comprehensive package. As a cloud-native service, Provider Data Management seamlessly integrates into existing processes and is fast to deploy and easy to manage.



Unmatched accuracy

Powerful Referential Matching technology significantly outperforms traditional approaches.



Richer data

Fill in gaps with Verato supplied data to complete the picture. Combine your data with Verato provider data in Smart Views™.



Easy to implement

Born in the cloud. Modern APIs. No extensive tuning required. Just plug in.



Seamless

Verato integrates seamlessly with existing processes and systems with zero disruption.

verato

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Support your most pressing priorities

Get a complete view of providers

Index and assemble information about your providers with data from across your enterprise, and augment thin records with enrichment data. Build a 360-degree view of every provider in your system with data you can trust. Composite views are configurable by your organization to optimize accuracy and usability.

Drive growth

Optimize network development and improve patient engagement apps by maintaining an accurate view of providers at all times.

Reduce in-house workload

Verato Provider Data Management alleviates the need for in-house creation, maintenance, and updates of your provider identity solution.

Gain valuable insights

Empower provider analytics and reports with complete and trusted provider identity data and industry-leading matching.

Optimize mergers and acquisitions

Verato Provider Data Management lets you consolidate provider data and remove duplicates from different sources. Establish one source of truth for all providers in your network.

Improve patient engagement

Ensure accurate provider data for patient-facing applications like provider directories and mobile apps.

Identity A	Verato® Carbon™	Identity B
NAME Katherine Smith	NAME Katherine Smith	NAME —
—	Kathy Smith	—
—	Katherine Jones	Katherine Jones
DOB 1968-08-14	DOB 1968-08-14	DOB —
SSN —	SSN 456-78-9012	SSN 456-78-9012
PHONE (214) 456-5645	PHONE (214) 456-5645	PHONE —
—	(815) 987-4567	(815) 987-4567
ADDRESS —	ADDRESS 200 S Madison St.	ADDRESS 200 S Madison St.
—	200 Madison St.	—
123 Main St.	123 Main St.	—

Match

Verato, the identity experts for healthcare, enables smarter growth, improved care quality and efficiency, and better population health by solving the problem that drives everything else — knowing who is who. Only the Verato HITRUST-certified, next generation cloud identity platform enables interoperability across the complex digital health ecosystem with unprecedented accuracy, ease, and time-to-value.