Verato UMPI®

Avoiding the hidden costs of an MPI

	Conventional MPI solutions	The Verato UMPI
Data quality	• Poor data quality due to data continuously becoming out-of-date and being entered with errors • Need periodic data cleanups which is costly and time consuming • Need to muster data governance committees and enforce standards across large and complex organizations	• Reference database with pre-mastered data spanning the entire U.S. • No need for data cleanups • Less data governance required
Algorithm tuning	• Needs tuning every couple of years • Needs tuning with every new data source standards across large and complex organizations	• Pre-tuned to the entire US population, which means it's pre-tuned for any subset of that population • New data sources can be added very quickly and easily without tuning
Data stewardship	• Typically generate 60K tasks per million patients • Typically need 3 data stewards costing $50,000 per year per steward • Stewardship tasks build in backlog until they're unmanageable	• Verato Referential Matching® is so accurate it generates 50-75% fewer stewardship tasks than conventional MPIs • Can even be used to automate the data stewardship of conventional MPIs
Implementation	• Typically takes several months • Heavy Resource Requirements • Costly	SaaS-based, so: • Only takes a few weeks • Very little effort and resources needed • Only a subscription cost
Maintenance and support	• Ongoing cost	• SaaS-based, so no maintenance and support costs
Upgrades	• Hundreds of thousands of dollars every few years	• SaaS-based, so no upgrade costs
Hardware	• Hardware costs increase with increased demand from MPI	• Easily scalable with increased demands

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Total cost of ownership over four years — Conventional vs. Verato UMPI

Legend: License Cost · Subscription Cost · Maintenance & Support · Implementation Cost · Hardware · Tuning · Upgrades · Data Steward(s)
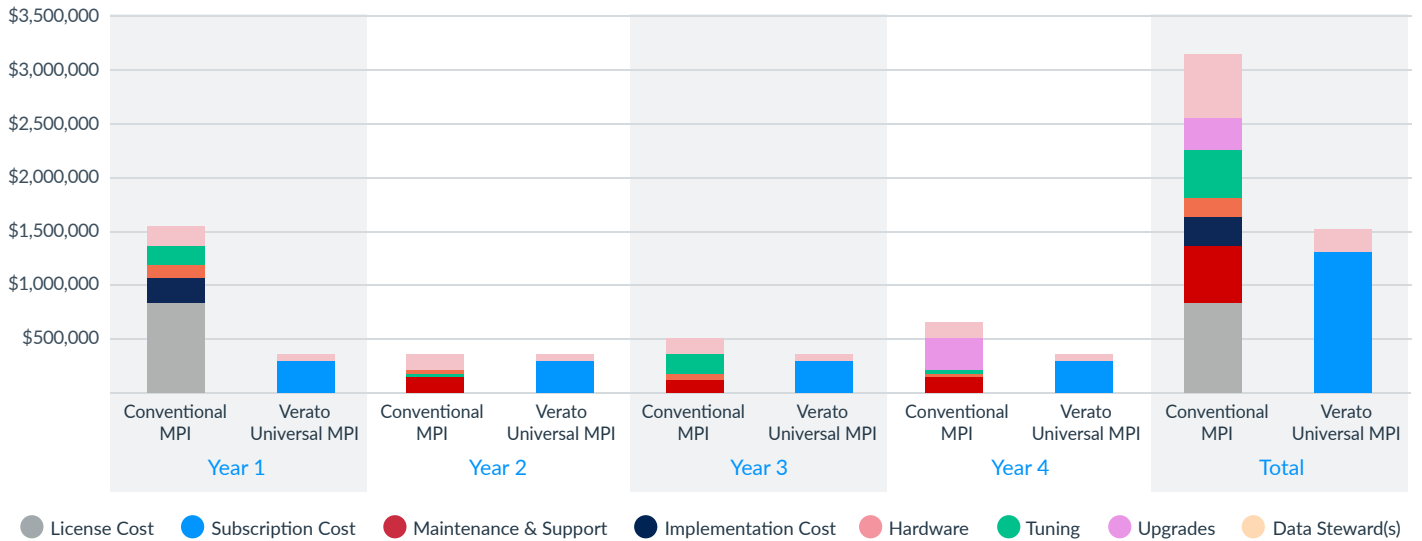
Referential Matching is a totally new approach to patient matching

The foundation of the Verato UMPI is a highly-curated, continuously-updated, self-learning database of identities. The Verato Referential Matching architecture leverages this database as an authoritative "answer key" for all matching decisions.

The database contains billions of commercially available data points like names, addresses, and birthdates that span a 30-year history, and is the culmination of over 50,000 man-hours of data science and engineering efforts.

By referencing this extensive answer key, the Verato UMPI can "see through" errors, sparse data, and out-of-date information to make matches that probabilistic matching algorithms would fail to make.

Verato, the identity experts for healthcare, enables smarter growth, improved care quality and efficiency, and better population health by solving the problem that drives everything else — knowing who is who. Only the Verato HITRUST-certified, next generation cloud identity platform enables interoperability across the complex digital health ecosystem with unprecedented accuracy, ease, and time-to-value.

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