

Verato UMPI™

Get identity right from the start

You work to deliver exceptional patient experiences, to outsmart your competition, and to get ahead of cost pressures. Verato UMPI can help you resolve patient identities and gain a 360-degree understanding of patients across your many disparate applications. And because it is a cloud-based service, Verato UMPI is rapid to deploy, easy to integrate, and simple to operate – so you can use it to quickly support your most pressing priorities.

What is Referential Matching™?

Verato UMPI is backed by a highly-curated database of demographic data spanning the entire U.S. population over a 30-year history. By referencing this database, Verato UMPI can resolve patient identities and match patients to their data with the highest accuracy rates in the industry – even when patient identities contain out-of-date, incomplete, or errored demographic data. Gain confidence in the completeness and accuracy of your patient data with this revolutionary “referential matching” approach.

Patient A	Verato Reference	Patient B
NAME	NAME	NAME
Katherine Smith	Katherine Smith	–
–	Kathy Smith	–
–	Katherine Jones	Katherine Jones
DOB	DOB	DOB
1968-08-14	1968-08-14	–
SSN	SSN	SSN
–	456-78-9012	456-78-9012
PHONE	PHONE	PHONE
(214) 456-5645	(214) 456-5645	–
–	(815) 987-4567	(815) 987-4567
ADDRESS	ADDRESS	ADDRESS
–	200 S Madison St.	200 S Madison St.
–	200 Madison Street	–
123 Main St.	123 Main St.	–

Both match to the same reference record, therefore they match to each other.



Accurate

Independently verified 98% accurate. A leap beyond legacy approaches.



Proven

99 percent customer retention. 99th percentile Net Promoter score.



Responsive

Rapid time-to-value. All-inclusive customer success plan.



Dynamic

Deploy in weeks. Effortlessly scalable. Easily integrate with modern APIs.

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Support your most pressing priorities

Get an enterprise-wide view of patients

Use Verato UMPI across your organization to gain a 360-degree view of data about your patients from your EHR(s), claims, telehealth, SDOH, surveys, portals, apps, CRM, marketing, and more.

Streamline mergers and acquisitions

As you merge with or acquire other organizations, Verato UMPI can rapidly identify overlapping patients and enable you to more efficiently consolidate applications like EHRs.

Improve patient safety

Matching patients with their data accurately is essential to preventing medical errors and advancing patient safety. With Verato UMPI, you provide clinicians with more complete care histories.

Gain more accurate analytics

Use Verato UMPI as an identity resolution service for your data warehouse or data lake to gain confidence in the insights you draw from analytics around quality, efficiency, and consumerism.

Create better patient experiences

Patients expect transparency and convenience. Verato UMPI gives you the data accuracy to build a digital front door, increase patient access, optimize outcomes, and deliver exceptional experiences.

Optimize HIM operations

Verato UMPI proactively finds and prevents duplicate medical records — curbing HIM costs and processes, accelerating reimbursement, and avoiding gaps in medical records.

Over 70 healthcare customers, including:



Verato, the identity experts for healthcare, enables smarter growth, improved care quality and efficiency, and better population health by solving the problem that drives everything else — knowing who is who. Only the Verato HITRUST-certified, next generation cloud identity platform enables interoperability across the complex digital health ecosystem with unprecedented accuracy, ease, and time-to-value.

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