Verato Verify

Seamlessly validate the identities of individuals, customers, and staff while driving efficiencies and data security at every touchpoint

Why identity verification?

Identity verification entails the process of validating the identity of individuals, whether customers or employees. Its primary objectives include safeguarding data privacy, thwarting fraudulent activities, and enhancing overall customer, community, and employee experiences.

In essence, identity verification empowers modern organizations to confidently affirm the question, "Are you who you say you are?" This affirmation is a prerequisite before granting access to customer records and other sensitive company data through platforms like customer or member portals and other digital access points.

Identity verification stands as a vital component within the Verato MDM Cloud for comprehensive end-to-end identity solution across industries.

- Enable frictionless visitor check-in onsite

- Reduce administrative burden with easier account creation and password resetting

- Verify identities of new team members, contractors, and more

Efficient verification
Instantly match a patient's I.D., like a driver's license, to their selfie within your digital network.

Streamlined check-in
Provide customers with a secure way to verify their identity before appointments or onsite visits to make check-in faster.

Seamless employee and contractor onboarding
Verify remote staff during onboarding to ensure their identity, prevent bad actors from joining your team, and get new team members up and running faster.

Alleviate IT burden
Empower your IT professionals to focus on higher level work by enabling individuals to create their own accounts and reset their own passwords after digitally verifying their identities.

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How Verato Identity Verification works

Verato has partnered with CLEAR®, the secure identity company, to accelerate the adoption of identity verification. By joining forces, Verato's proven MDM Cloud™ approach to enterprise identity data management and CLEAR's consumer-facing identity verification technology will provide organizations and consumers with a trusted identity at every touch point across the customer and employee journey. Verato and CLEAR® believe that digital identity has the potential to transform data management, enabling organizations to overcome longstanding system interoperability challenges, vastly improve customer experiences, and reduce operating costs. Working together, Verato and CLEAR® seek to deliver a new standard in trusted identity that can power the next generation of analytical and customer engagement workflows.

Verato Verify for employee and contractor identity management

In today's complex environment, ensuring the security and accuracy of employee and contractor identity verification is critical. Verato Verify, powered by CLEAR®, streamlines identity processes for onboarding, account management, and compliance while enhancing security and user experience.

Key use case: account setup for remote staff and contractors

The onboarding process for remote employees and contractors presents unique challenges. Verato Verify simplifies and secures this process by:

Verifying identity during onboarding: Use advanced identity verification technology to confirm the individual's identity, reducing the risk of bad actors gaining access to sensitive systems.

Linking verified demographics across systems: Verified staff demographics can be added to Verato Employee Identity, ensuring the individual's record is consistent and connected across an organization's entire ecosystem.

Enhancing operational efficiency: Automatically populate employee or contractor profiles with verified information, reducing manual data entry errors and speeding up the onboarding process.

Documenting verification levels: Capture the verification date and assurance level to support compliance and provide a single source of truth for identity data.

Beyond onboarding: password resets

Verato Verify also enhances security and streamlines processes for existing staff and contractors:

- **Seamless password resets:** Enable secure, user-friendly password resets that verify the individual's identity, preventing unauthorized access.

- **Secure password resets:** Ensure it is really the user, and not a bad actor, requesting the reset by verifying each time with just a selfie.

Built for security

- ✓ **Fraud prevention:** Reduce the risk of identity theft and unauthorized access by ensuring robust identity verification for every individual.

- ✓ **Regulatory compliance:** Meet IAL2 and AAL2 standards for secure identity verification, supporting compliance with evolving regulations.

- ✓ **Ecosystem integration:** Ensure verified identity data is accessible across all systems, enabling seamless interactions and operations.

Customer success: enhancing staff management for health systems at Baptist Health Jacksonville

Organizations like Baptist Health Jacksonville leverage Verato Verify to secure and streamline their employee and contractor management processes with more use cases on the horizon. From account creation to ongoing access management, Verato Verify delivers a unified, secure solution for identity assurance. This ensures that staff—whether onsite or remote—can operate efficiently and securely across the organization's systems and platforms.

With Verato Verify, organizations can safeguard their workforce, enhance user experiences, and achieve operational excellence in identity management.

Ensure a superior customer experience with the identity experts

Industry expertise

Verato brings decades of expertise in identity solutions and is committed to helping understand and reach your identity verification goals.

Customized expertise

Dedicated solutions architects can custom-fit Verato into your workflow, minimizing disruption for your staff.

Identity expertise

Over 100 of the most renowned brands in healthcare and financial services across the U.S. use Verato to match identities.

Implementation expertise

Accelerate speed-to-value with implementations averaging 10-12 weeks.

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Verato®, the identity intelligence experts, powers exceptional experiences everywhere by solving the problem that drives everything else — knowing who is who. Verato MDM Cloud™, the next generation of master data management, delivers unprecedented identity intelligence and interoperability by combining the most accurate identity resolution and enrichment with advanced insights, identity verification, and data governance. Verato re-imagines master data management to be purpose-built and nimble to drive a complete and trusted 360-degree view of people, organizations, and networks across complex ecosystems with unmatched speed-to-value, enterprise-grade performance, and customer success. More than 75% of the US population flows through Verato, powering a single source of truth for identity across the critical industries of healthcare, life sciences, financial services, public sector, and beyond.

For more information, visit **verato.com.**

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