

Enterprise-grade, highly performant identity data management



A proven solution at scale

As a modern SaaS solution, the Verato hMDM platform is proven to have the highest performance and reliability even at massive scale. Over 75% of the US population is currently flowing through the Verato platform.

Enterprise-grade platform



Highly available

Automated deployment model with close to zero downtime for feature deployments, security updates, and maintenance operations



Mission critical

Enterprise-class premium DR strategy available with RTO <8 hours and RPO <4 hours



Highest-grade security

HITRUST certified; SOC 2 Type 2 certified; encryption in flight and at rest including via optional customer-managed keys; best-in-class security with multiple layers of defense, including deep packet inspection for all API traffic



Verato routinely supports customers with

100 M+
identities

10 M+
transactions per day

150+
transactions per second



The Verato platform by the numbers

75%
of the US population flows through Verato

1.5B+
Total identities managed across Verato customers

99.9%+
historic uptime

verato

703.215.1927
www.verato.com

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Verato



Born in the cloud SaaS

Built from the ground up in the cloud. Elastic autoscaling. NoSQL database. Synchronous matching.



Supports massive scale

Verato has customers with hundreds of millions of identities and tens of millions of transactions per day.



Performant at scale

As a modern cloud platform, Verato maintains sub-second average API response even at massive scale.



Accurate at scale

Verato's Referential Matching is independently verified to ensure the highest matching accuracy even at massive scale.

Other MDM and EMPI vendors



Legacy technology

Often RDBMS technology that is hosted/managed. Not scalable, not performant, and asynchronous.



Not proven at scale

Not proven to support customers at massive volumes



Not performant at scale

Often cannot operationally support high transaction volumes.



Not accurate at scale

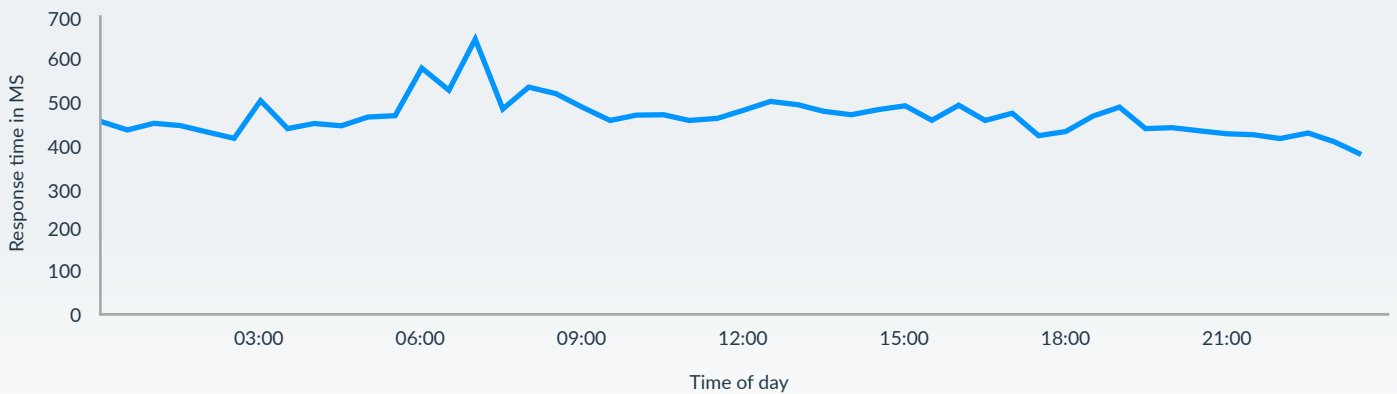
No referential matching, and may get bogged down by complex matching rules that break down at scale

Trusted by large enterprise customers



A typical, real day in the life of a large HIE customer

Automatic dynamic scaling allowed Verato to maintain performance throughout the day, even at peak TPS



45 M+
identities



90-150+
TPS, multi-threaded



320 M+
records



~460ms avg
API response time



7.8 M+
transactions



Synchronous
matching decisions

Verato platform put to the test

A large customer needed a massive volume of records loaded in a week. Verato easily scaled to accommodate the load.

1 **291M**
records loaded

Records included full demographics and customer attributes

2 **1,200**
peak TPS

1,800+TPS reached during performance testing

3 **750**
average TPS

System scales automatically to accommodate 2-3 times average load

Verato hMDM provides a highly scalable and reliable platform that leading companies, large and small, depend upon for their mission critical work



Verato, the identity experts for better data management, drives business performance by solving the problem that drives everything else--knowing who is who. Only the Verato cloud-native, next-generation MDM platform for financial services enables interoperability across an increasingly complex digital ecosystem to power 360-degree views of your customers, members, account holders, consumers, and beneficiaries. With an enterprise-wide single source of truth for identity and unmatched accuracy, ease, and time to value, Verato ensures that you get identity right from the start.

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