

Verato View™

Simplifying continuous vetting (CV) implementation and support to achieve high-volume data gathering and interpretation.

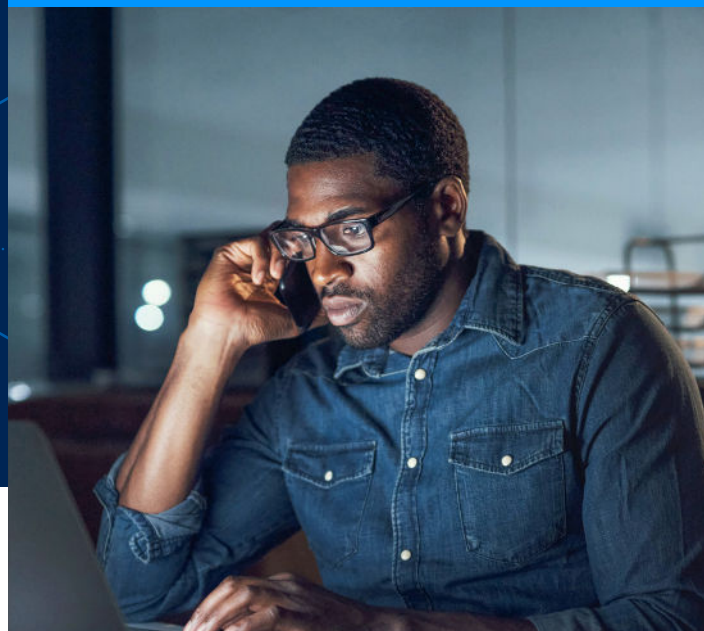
The challenge

Most organizations do not have the staff, processes, or data to run an Insider Threat Program (InT). Without an acceptable InT, organizations run the risk of being non-compliant with government requirements, carry greater liability in the event of an insider-action, and may not be eligible to operate in certain environments. Organizations need an “instant-on” InT that meets all of the NISPOM requirements.

The solution

Verato View is a continuous vetting analysis application (CEAA) available through a single, highly secure portal. Within the portal, government teams access user-friendly reporting tools that provide clear insight into an employee’s personal history.

It’s fast and easy to turn on Verato View. It starts by entering all continuous vetting subjects’ identifying data in to the system. We then run those names through Verato Referential Matching®, our patented person-identification system, to ensure we have the latest and correct identity information for each individual, and then submit that information for an initial data collection process. The data is retrieved, scored, and then plotted to determine the norms and cohort norms. All initial outliers are identified to allow the security staff to adjust the thresholds based on real data, not just theoretical behavior, and they can initiate investigations as required.



Verato proudly serves the following government departments and agencies:

- Defense Counterintelligence and Security Agency (DCSA)
- Department of Justice
- Federal Bureau of Prisons
- Department of Energy
- U.S. Marshals Service
- National Geospatial Intelligence Agency (NGA)

Additional services

- Verato Credit Reports
- Verato Public Record Reports
- Verato Credit Monitoring Service
- Verato Social Media Explorer
- Publicly available electronic information (PAEI) monitoring and analysis

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Features and benefits

Scalable

Verato is equipped to deliver thousands of reports to government customers usually within 24 hours. The Verato information services architecture operates as a 24/7 non-stop service. Our horizontally scalable architecture can rapidly scale up to support peak volumes—while remaining fast and reliable.

Secure

Verato Information Services architecture is certified for use by the U.S. government (compliant with NIST 800-47 and NIST 800-53) and has achieved the highest levels of security certifications from HiTRUST, PCI, and EI3PA. For portal access, Verato uses two-factor authentication to ensure the highest level of privacy and security.

Amplifies your security staff

Verato View continuously monitors credit, criminal, and public record data for your enrolled population, and interprets that data to identify any individuals who merit deeper investigation. Each day, the CEAA dashboard produces a list of individuals whose “changes in data” represent new risk factors, and it provides the exact data prompting that notice. The data can then be used to conduct deeper investigations of the subjects. The goal of Verato View is to achieve high-volume data gathering and interpretation allowing the staff to spend time on the vital work that requires human insight and judgment.

Intelligent thresholds

Verato View is connected to real-time data systems that triggers alerts when data changes for any of the enrolled population. Verato View uses intelligent thresholds that compares every data change to statistical norms computed from the enrolled population to determine if it represents abnormal activity. This means fewer false positives and more control to fine-tune the system to the characteristics of the people in your organization.



Identity resolution

Verato offers a unique, cloud-based identity resolution solution called Verato Referential Matching®, that links and matches identities across disparate databases or organizations with the highest accuracy rates in the industry. As it is cloud-based, the Verato platform is less expensive, faster to implement, and more scalable than traditional matching technology.

Verato Referential Matching

Realize over 20% across-the-board improvements over legacy matching solutions, match historical and current records, match records with limited demographics, and overcome attribute misalignment between collected data.

Where conventional matching technologies directly match the demographic data from two records to see if they belong to the same person, Verato matches that demographic data to Verato Carbon™, an unparalleled, continuously-updated reference database of over 300 million identities spanning the U.S. adult population. Each identity contains a complete profile of demographic data spanning a 30-year history, providing a longitudinal record of each identity as aspects of that identity have changed over time: names, nicknames, name changes, common misspellings of names, addresses, and more.

By matching records to this database as well as to each other, Verato can make matches that conventional person matching technologies could never make – even if records have demographic data that is out-of-date, incomplete, or incorrect.

Identity Record A	Verato Carbon	Identity Record B
NAME Rebecca Smith	NAME Rebecca Smith Becca Jones-Smith Rebecca Jones	NAME Rebecca Jones
DOB 1981-12-08	DOB 1981-12-08	DOB —
SSN —	SSN 908-76-5432	SSN 908-76-5432
PHONE (703) 648-9272	PHONE (703) 648-9272 (571) 763-2851 (617) 295-8814	PHONE (617) 295-8814
ADDRESS 123 Main St, Anytown	ADDRESS 123 Main St, Anytown 328 River St, Othercity 854 Oak Ln, Cedarville	ADDRESS 854 Oak Ln, Cedarville

MATCH



Verato Customer Success

Resolving identity across your ecosystem is a complicated journey. From initial configuration through ongoing adoption, Verato experts will be with you at each step to provide advice, best practices, and support to ensure you successfully cross the finish line and finally know who is who.

The Verato commitment to customer success is comprehensive and consistent throughout your entire experience, including as you integrate new sources, tackle new projects, and think of new use cases.

Key benefits of working with Verato:

- Dedicated technical Customer Success Manager
- Access to identity experts with 160+ years of expertise
- Personalized onboarding and training for your team
- Accelerated time-to-value
- Incremental bulk data processing
- Data profiling
- Annual health checks
- Value Delivery Dashboard
- Tailored reports and solutions
- Proactive 24x7 support

Accurate

- Unique Referential Matching technology
- Independently verified 98% accurate
- A leap beyond legacy approaches

Proven

- Over 90 customers
- 99th percentile Net Promoter Score
- Majority of U.S. identities flow through Verato each year

Dynamic

- Rapid time-to-value
- Lowest total cost of ownership
- Effortlessly scalable as you grow

Secure

- Continuous threat monitoring and testing
- Data encryption in flight and at rest
- Top industry certifications including HITRUST and SOC2

Verato empowers agencies by solving the problem that drives everything else—knowing who is who. With secure and comprehensive solutions including employment investigations, credit and public record reporting, social media monitoring, and identity resolution services, Verato enables government entities to create and maintain a complete and trusted 360-degree view of individuals. With a single source of truth for identity, Verato ensures that you get identity right from the start.

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