# verato®

# Unlock the Full Value of Identity with Verato's Maturity Model™

## Find Gaps. Fix Friction. Fuel Interoperability.

**Complete the identity maturity assessment to know where you are and where you can go – it only takes five minutes.**

**Visit verato.com/assessment for expert insights into your identity strategy.**

## Tackle the Identity Challenge

The Verato Identity Intelligence Maturity Model helps you evaluate how well your organization manages identity data across systems, teams, and workflows. Led by our trusted advisors, the process delivers a maturity score based on industry benchmarks, revealing gaps, risks, and opportunities for improvement. You'll see where you stand in the healthcare landscape and get a clear, actionable roadmap to advance your identity strategy with confidence.

**Identity Intelligence: From Fragmented to Foundational**
Understand your current capabilities – and how to scale them.

**1. Exploring**
Initial discussions and minor investments in identity data management, but no plans or use aside from applications and technology that deliver identity as part of their function.

**2. Doing**
Leveraging clinical systems for identity resolution activities, but data is siloed; strategy and solutions exist per disparate EMR or central system, but these capabilities are highly inefficient.
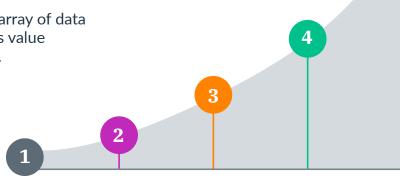
**3. Becoming**
Successful transition to a centralized identity strategy and solution beyond clinical systems and purely patient/clinical data, but processes are mostly manual.

**4. Being**
Centralized, automated, and covering a wide array of data types; identity data management that delivers value throughout many aspects of the organization.

**5. Mastering**
Fully ingrained in the organization's culture, leading to data-driven decision making across all aspects of the enterprise and serving as a true differentiator.

# Move Up the Curve

The Verato Identity Intelligence Maturity Model gives you a baseline of your organization's identity competence, while our experts help you build a roadmap for leveling up. Having a mature identity strategy has impacts across your entire enterprise:

## Smarter growth

Leverage data to drive growth, operations, and technology investment decisions to achieve your short-term goals and set yourself up for long-term initiatives.

## Actionable insights

Focus on understanding the patient journey and providing seamless care pathways to sustain loyalty, increase patient access, and harness sustainable growth, leading to increased brand reputation in the market. an integrated healthcare data management strategy to realize the full potential of a person's lifetime value of care.

## Better care

Target and enhance patient, customer, and provider care interactions to promote more trust and reliability within person data while reducing the number of unnecessary tests.

## Care delivery innovation

Align the organization and capabilities against an integrated healthcare data management strategy to realize the full potential of a person's lifetime value of care.