

Verato Identity Network™ (VIN)

A governed, trusted identity layer for cross-enterprise healthcare workflows

Healthcare is increasingly networked. Care delivery, payment, referrals, reporting, and digital health all depend on organizations working beyond enterprise boundaries.

But healthcare lacks a trusted, scalable way to confirm identity across organizations. Even when data can be exchanged, each participant relies on its own identifiers, matching rules, and data standards, making it difficult to consistently know whether two organizations are referencing the same person.

Verato Identity Network™ (VIN) provides a governed identity layer for cross-enterprise workflows across approved partners and systems.

Healthcare identity challenges

As interoperability expands, identity remains fragmented:

- No consistent way to confirm identity across partners
- Custom matching, mapping, and reconciliation for each connection
- Shared populations drift over time
- Low match confidence across workflows
- Rising integration and operational costs

The solution

Verato Identity Network (VIN) is a managed identity layer that enables organizations to identify the same person across partners without rebuilding identity logic for every connection. It extends Verato's identity capabilities beyond a single enterprise into a network of approved participants, reducing integration burden and improving trust in shared data.

VIN enables these core cross-enterprise identity capabilities:



Population synchronization to keep shared identity data aligned across partners (full or subset populations)



Identity discovery to confirm whether organizations know the same individual in real time



Overlap reporting to measure shared populations without exposing person-level data



When to use Verato Identity Network

Use VIN when you need to manage identity across organizations for workflows such as:

- **Operating and maintaining shared workflows through Population Synchronization**
Keep identity aligned across partners for lab, billing, referral, and care coordination workflows so you reduce reconciliation effort, prevent downstream errors, and avoid identity drift as records change
- **Discovering and expanding cross-organizational programs through Identity Discovery**
Confirm whether partners know the same individual to support digital health, delegated care, and value-based initiatives so you can launch and scale programs with higher confidence and less reliance on low-quality matching
- **Evaluating M&A opportunities and partner relationships through Overlap Reporting**
Understand how much population overlap exists and maintain visibility into shared populations across acquisitions, affiliations, and data-sharing relationships so you can plan integrations, assess opportunity, and reduce risk before collaboration



Power better experiences and outcomes

Improve coordination across referrals, care delivery, and engagement



Fuel growth

Accelerate partner onboarding and network expansion



Improve efficiency and support AI

Reduce reconciliation and create a trusted foundation for analytics

Why Verato

- Verato Referential Matching® for industry-leading identity accuracy across organizations
- Built on the Verato identity platform and network to extend identity beyond the enterprise to approved partners
- Verato Network ID for portable identity with less repeated demographic data exchange
- Customer-governed network model for controlled, auditable cross-organizational workflows
- Neutral identity layer that works across EHRs, HIEs, payers, and platforms without standardization required

The result

Verato Identity Network enables organizations to consistently know who is who across partners, which reduces integration complexity, improves trust in shared data, and enables scalable collaboration.

Learn how VIN can help you confidently know who is who across your partner ecosystem. Visit verato.com/VIN or contact us to get started.