

Your network is independent. Your data shouldn't be.

Run one Accountable Care Organization (ACO) across systems you do not own.

THE ACO REALITY

One population. Too many versions.

Independent ACOs are accountable for one population. But patient and provider data is scattered across independently operated practices, EHRs, claims feeds, rosters, care-management tools, and outreach systems. Verato creates a trusted identity foundation across the network — without forcing every participant onto the same EHR.

WHEN IDENTITY BREAKS, THE WORKFLOW BREAKS

- Different systems count different patients.
- Care-gap lists duplicate some people while missing others.
- Provider movement sends work to the wrong team.
- Each new participant adds more manual matching.

SEE THE RIGHT POPULATION. REACH THE RIGHT PATIENTS. GIVE THE RIGHT TEAMS THE RIGHT WORK.

THE OPPORTUNITY

What trusted identity unlocks

Independent ACOs don't own every practice, and they can't force one EHR — but they still own performance. Verato MDM Cloud™ gives analytics, outreach, and care management teams one trustworthy population view, no matter how the network is structured.



01 BUILD ONE TRUSTWORTHY ACO POPULATION

Resolve patient identities across participant systems and reuse the same identity across analytics, care management, and reporting.

KEEP THE EHRs.



02 REACH PATIENTS WHO NEED CARE

Link fragmented records and current contact data so outreach targets the intended patient — not duplicates and dead ends.



03 KEEP CARE OWNERSHIP CURRENT

Resolve provider identities, affiliations, and roster changes so internal attribution and care-team workflows stay aligned.

UNIFY THE IDENTITIES.

Works across the
ACO data ecosystem: ✓ EHRs ✓ Claims + Rosters ✓ Population Health ✓ CRM + Outreach ✓ Data + AI

Make every system act on the same source of truth

Powered by Verato Referential Matching®, Verato MDM Cloud™ resolves patient and provider identity once and makes it reusable everywhere — without asking any participant to change systems.

01 RESOLVE

Connect fragmented patient and provider records across EHRs, claims, rosters, CRM, population-health, and data platforms into one identity.

03 GOVERN

Maintain source lineage, stewardship, and auditability as identities and relationships change, so the trusted view stays trusted.

02 ENRICH

Add current patient contact and provider attributes where licensed, so that identity carries the context downstream teams need, not just a match.

04 ACTIVATE

Publish that identity to analytics, outreach, care management, reporting, and AI workflows — the same person, everywhere they're needed.

Performance you can point to



Add practices, not more matching rules. Onboard new participants through a common identity and governance layer instead of writing custom matching logic for every new system.



Strengthen risk stratification. Connect diagnoses, encounters, and patient identities for contract-specific risk workflows that hold up under audit.



Clean identity in. Better outreach out. Reduce duplicate outreach and reach more of the patients who need care.

CUSTOMER PROOF POINT

Care Gap Campaign Conversion

A large Texas health system reported a 35% lift after strengthening identity and engagement data with Verato.

35% improvement

WHY VERATO

Identity built for how ACOs actually work

Healthcare-specific identity

Resolve difficult patient and provider records using our patented approach to referential matching.

Patient + provider together

Connect the people, clinicians, organizations, and relationships behind ACO workflows.

Reusable across systems

Make trusted identity available everywhere — once, not per system.

Stop debating the count. Start acting on the population. See how Verato helps independent ACOs create one trusted identity foundation across the network. Learn more at verato.com



Verato®, the identity intelligence company, solves the critical challenge of Knowing Who Is Who™. Proven in healthcare and trusted everywhere, Verato MDM Cloud™ unifies, enriches, and manages identities with unmatched accuracy — powering better experiences, improved outcomes, business growth, and AI-native efficiency across identity-driven business processes.

Source: Verato customer case study. Results vary. This example demonstrates an adjacent healthcare outreach workflow and is not a direct independent-ACO shared-savings result.

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